



# SCHOON SCIENTIFIC

+ REGULATORY CONSULTING, LLC

SCIENCE  
+ BEAUTY

Technical  
Expertise  
for the  
Beauty  
Industry



6 pages total →

We can  
help you  
with a  
single  
scientific  
requirement

Or take a  
full 360°  
approach

### An Experienced Partner

Schoon Scientific is an internationally-recognized scientific leader in the cosmetics industry, and the holder of 11 patents for innovative and highly successful beauty products.

As a seasoned veteran in all aspects of Research and Product Development, Product Quality, Packaging, Labeling, Ingredient Safety, Consumer Testing and Cosmetics Registrations/Regulations, Schoon Scientific helps Manufacturers and Product Developers navigate the many complexities in developing and delivering successful cosmetic and personal care products to market.

As your technical partner, we can assist you with a single scientific requirement, or provide comprehensive guidance with all aspects of your company's technical needs.

We are highly experienced in markets worldwide, servicing companies throughout the US, Canada, Australia, New Zealand, Europe, Japan, and the Middle East to name just a few.

**SCHOON SCIENTIFIC + REGULATORY CONSULTING, LLC**

33935 Crystal Lantern Street • Dana Point, CA 92629

Office 949.493.3380 • Cell 949.275.8779 • Fax 949.493.3191

[www.schoonscientific.com](http://www.schoonscientific.com)

# Advancing Beauty Through Science

## Your Formula For Success

### Product Development

Schoon Scientific is available to partner with you during every stage of product development – from concept to market. We will collaborate with you to strengthen and clarify your product vision, advise on “hot button” ingredient issues, strengthen product positioning, and advise in regulatory requirements to ensure your product meets all market expectations and jurisdiction requirements.

#### Services Include:

- Igniting the Innovation Process through brainstorming/ideation
- Exploration of new technological opportunities for improved innovation
- Testing and analysis of competitive products
- Risk assessment of product marketability from a scientific and regulatory standpoint
- Product formulation reviews and evaluations
- Product packaging recommendations for product quality and shelf life
- Liaise between executives, labs, marketing and PR to crystallize product vision to define and communicate marketable features and benefits, including authoring white papers stating the organization’s product position and philosophy



## Regulatory Compliance

Successfully marketing cosmetic and personal care products requires understanding the intricacies of regulatory requirements including labeling, claims, and ingredient restrictions. The complexity is magnified when working on a global scale, as there are diverse regulatory agencies, each with unique requirements.

### We can help you:

- Liaise with Marketing, Legal, QA and other personnel to satisfy regulatory documentation and compliance management
- Formulate for success, including global distribution
- Monitor court decisions and report on regulatory requirements and product liability
- Meet International and Domestic labeling requirements
- Satisfy EU test validity requirements to substantiate claims on packaging
- Reduce product liability with properly composed ingredient listings, instructions, cautions, and development of MSDS sheets
- Conduct training seminars and educate key executives and managers about scientific and regulatory requirements and their implications

## going green?

*When positioning a product in this environmentally friendly arena, you must be prepared to understand all aspects of "going green", including "ingredients in the news" issues, advocacy group diplomacy, and gaining green certification.*

## Quality Assurance

Competitive pressures and the race to get products to market as quickly as possible are contributing factors that often result in circumventing the quality process and delivering a sub-standard product. Schoon Scientific employs strict QA practices that work.

### Let us help you with:

- QA analysis and recommendations for improvement
- Full scientific testing for product separation, discoloration, contamination, loss of shelf life, etc.
- Improving QA department processes
- Establishing or improving product Field Testing
- Performing Stability and Microbiology testing
- Performing Internal audits of 2nd and 3rd party supplier ingredients

## Other Technical Services

- Translation of foreign language labels, claims and documents
- Patent review and assistance
- Prepare reports and/or presentations for regulatory or government submissions
- INCI registrations for cosmetic ingredients
- Expert witness, scientific testing and analysis, scientific opinions and testimony for legal matters
- Science-based spokesperson to the media, advocacy groups, and NGO's

# About Doug Schoon



## Founder of Schoon Scientific

Doug Schoon is an internationally-recognized scientist, author and educator with over 30 years experience in the cosmetic, beauty and personal care industry. He is a leading industry authority, known for his technical and regulatory work that has helped shape the beauty industry. He is Co-Chair of the Nail Manufacturers Council (NMC), and as Creative Nail Design's Chief Scientist, was head of the R&D laboratory, QA, and Field Testing/Evaluation departments for almost 20 years.

Schoon has authored several books, video and audio training programs, as well as dozens of magazine articles about salon products, safety, and best practices for salon professionals. Schoon is well known for his captivating presentation style and his unique ability to make complex concepts easy to understand.

In 1986, Schoon founded *Chemical Awareness Training Service* (CATS) – the beauty industry's first safety training company. This was followed by his book, *Nail Structure & Product Chemistry*, 1st and 2nd Edition, which has become essential reading for nail salon pros. Schoon is a chief contributor to *Milady's Standard Nail Technology* and *Standard Cosmetology*, as well as several medical reference books such as *Baran and Maibach's Textbook of Cosmetic Dermatology* and *Cosmetic Dermatology: A Comprehensive Medical and Surgical Text*.

Schoon serves as an expert witness in legal cases, and doctors, dermatologists and podiatrists often consult Schoon when writing articles, books or scientific papers. He has worked as a scientific researcher, author and lecturer for almost 35 years and holds a Masters Degree in Chemistry from UC-Irvine. He currently resides in Dana Point, CA.

**SCHOON SCIENTIFIC + REGULATORY CONSULTING, LLC**  
33935 Crystal Lantern Street • Dana Point, CA 92629  
Office 949.493.3380 • Cell 949.275.8779 • Fax 949.493.3191  
[www.schoonscientific.com](http://www.schoonscientific.com)